

Examples of State Initiatives:

Create new incentives to expand broadband service deployment in areas where service is either unavailable or deficient to meet local needs.

Examples:

- Targeted tax incentives
- Encourage collaboration in infrastructure build-out
- Facilitate solutions to state and local Right-of-Way barriers
- Maximize Wisconsin's leveraging of available federal programs

Enhance the capacity of local communities to take meaningful actions to improve broadband availability, adoption or application.

Examples:

- Refocus existing state funding programs (e.g. CDBG, Economic Development Grants) to support local planning teams
- Educational outreach conducted by higher education or non-profit organizations
- Promote best practice information sharing across WI communities

Enhance public and private sector communication and resource sharing on broadband related projects.

Examples:

- Develop a statewide working group that provides a mechanism for multi-sector communication and sharing of resources where appropriate on projects related to infrastructure and technology.
- Develop a map that shows in-state broadband related activities and infrastructure and a mechanism to keep updated.

Increase digital literacy and access to technology to support education and workforce training.

Examples:

- Assess and address any gaps in affordable, adequate connectivity to meet statewide educational delivery objectives
- Promote funding and innovative partnerships for delivery of digital literacy training statewide.
- Advance public and private partnerships to enhance career preparation, workforce training and access to education.

Expand small and mid-sized business utilization of broadband to strengthen state economic competitiveness.

Examples:

- Assess both current and anticipated future broadband connectivity needs for Wisconsin's small and mid-sized businesses
- Consider targeted tax credits to encourage innovative business use of broadband communications

Advance efficient access to health care information and health care services throughout the state.

Examples:

- Assess and address any connectivity gaps required to meet Wisconsin Health Care Exchange objectives
- Expand home telehealth innovations

Define and adopt 2015/2020 targets for Wisconsin broadband service availability.

Examples:

- Target upload and download speed combinations available to all the various Wisconsin locations
- Target mobile connectivity available to all locations
- Consider separate standards for medical institutions, businesses, schools, etc.

Other?