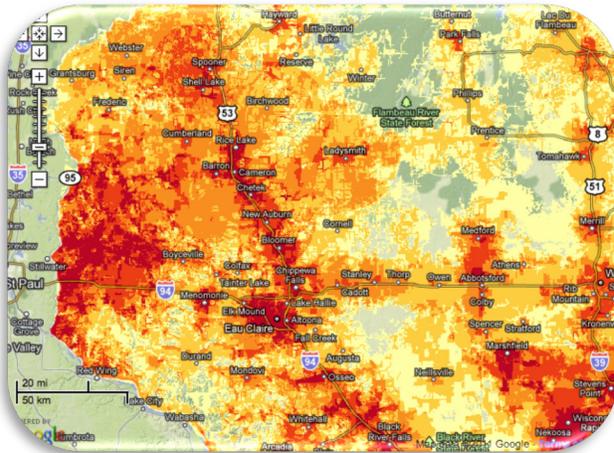




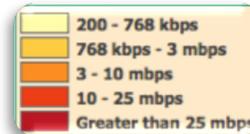
Broadband Investment Plan Summary

Region 3

LinkWISCONSIN is a state-wide initiative to promote the availability and sustainable adoption of broadband internet access. It is not an Internet service provider. The project's goal is to promote both the availability and usage of high-speed Internet to enhance the quality of life in Wisconsin. The initiative is funded through a federal grant, as well as in-state matching funds and in-kind services.

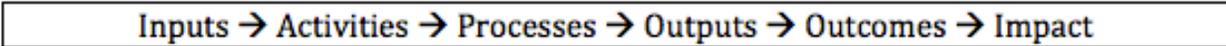


Broadband Coverage Map Region 3



This map illustrates the maximum download speed for wireline service providers as of December 31, 2010. Green areas indicate no wireline broadband coverage. Region 3 is comprised of Barron, Chippewa, Clark, Dunn, Eau Claire, Pepin, Pierce, Polk, Rusk and St. Croix Counties.

The Region 3 Broadband Planning Team has created a plan to enhance economic development and quality of life by ensuring that the broadband needs of business and anchor institutions are met in all 10 counties.



Anticipated Outcomes and Impacts:

- Greater organized regional capacity to identify, prioritize and implement actions to improve availability and adoption of broadband services, especially for anchor institutions in underserved rural areas.
- Reduction of the gap between information access “haves and have-nots” (elimination of “information ghettos”).
- Improved business case for broadband investment in underserved areas.
- Improved access to education, information, health care, and government services as a result of more delivery over broadband.
- Expansion of broadband service investment in rural locations.

How you can become involved:

The Region 3 Broadband Planning Team invites public comment on this plan by Sept. 1. A public meeting to launch the plan will be announced this fall.

To view a full plan and opportunity for comments at: <http://www.wisconsindashboard.org/node/252> or contact Jeff Richter (see contact on right).

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