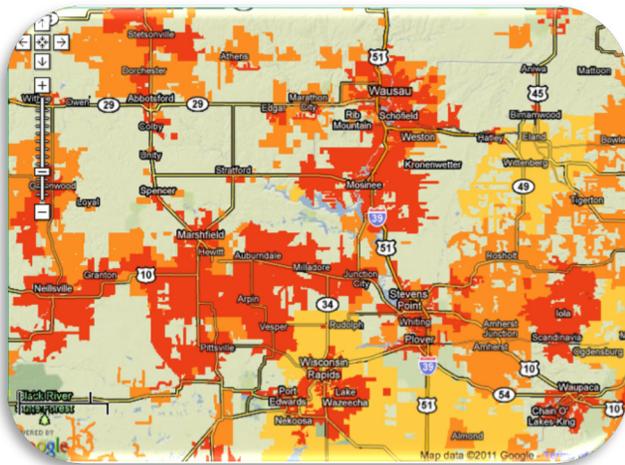




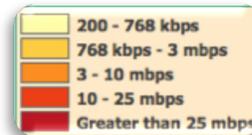
# Broadband Investment Plan Summary

# Region 4

LinkWISCONSIN is a statewide initiative, sponsored by the Public Service Commission of Wisconsin (PSCW), to promote the availability and sustainable adoption of broadband internet access. It is not an Internet service provider. The goal is to bring regional leadership together around a strategy to promote both the availability and use of high-speed Internet to improve economic opportunity and quality of life. The initiative is funded through a federal grant, as well as in-state matching funds and in-kind services.



**Broadband Coverage Map Region 4**



This map illustrates the maximum download speed for wireline service providers as of December 31, 2010. Green areas indicate no wireline broadband coverage. Region 4 is comprised of Marathon, Wood, and Portage Counties.

The Region 4 Broadband Planning Team has created a plan to advance the availability and use of broadband in the region. The plan includes a special focus on the need to advance access/use among businesses and for people working from home in areas where broadband is presently less available.

**Inputs → Activities → Processes → Outputs → Outcomes → Impact**

Outcomes and Impacts anticipated to result from the Region 4 Plan include:

- Expanded community and business awareness of broadband benefits.
- Increased rate of entrepreneurial business formation in rural communities throughout the region.
- Job opportunities through means such as telecommuting will be more accessible.
- Reduced average days per week commuting to work.
- Improved access to vital basic services such as health care, government, and financial services.
- Strengthen tax base in rural areas associated with new business formation and better access to jobs and critical public services.
- Expansion of broadband service investment in rural locations.

**How you can become involved:**

The Region 4 Broadband Planning Team invites public comment on this plan by September 1. A public meeting to finalize the plan will be announced this fall.

The full plan and opportunity for comments are available at: <http://www.wisconsindashboard.org/node/266> or those without Internet access can contact Peter Jahn (see contact on right).

Public Service Commission  
 Contact:  
 Peter Jahn  
 608-267-2338  
[peter.jahn@wisconsin.gov](mailto:peter.jahn@wisconsin.gov)