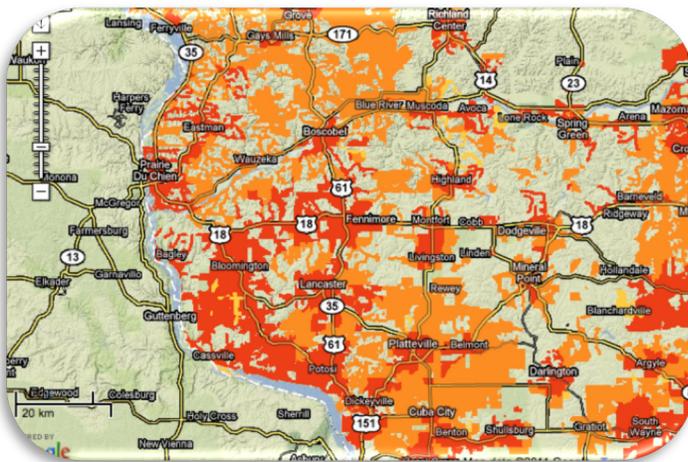




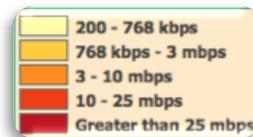
Broadband Investment Plan Summary

Region 7

LinkWISCONSIN is a statewide initiative, sponsored by the Public Service Commission of Wisconsin (PSCW), to promote the availability and sustainable adoption of broadband internet access. It is not an Internet service provider. The goal is to bring regional leadership together around a strategy to promote both the availability and use of high-speed Internet to improve economic opportunity and quality of life. The initiative is funded through a federal grant, as well as in-state matching funds and in-kind services.

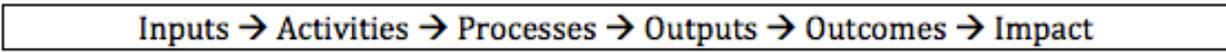


Broadband Coverage Map Region 7



This map illustrates the maximum download speed for wireline service providers as of December 31, 2010. Green areas indicate no wireline broadband coverage. Region 7 is comprised of Grant, Lafayette, Crawford, Iowa, and Richland Counties.

The Region 7 Broadband Planning Team has created a plan to expand regional collaboration in identifying and pursuing broadband projects; beginning with awareness and skill training for seniors.



Outcomes and Impacts anticipated to result from the Region 7 Plan include:

- Greater organized regional capacity to identify, prioritize and implement actions to improve availability and adoption of broadband services, especially in underserved rural areas.
- Expanded adoption and use of broadband services among aging population.
- Expanded adoption and use of broadband services by area farm producers.
- Improved access to vital basic services such as health care, government, and educational services.
- Strengthened tax base in rural areas associated with new business formation and better access to jobs and critical public services.
- Expansion of broadband service investment in rural locations.

How you can become involved:

The Region 7 Broadband Planning Team invites public comment on this plan by September 1. A public meeting to finalize the plan will be announced this fall.

The full plan and opportunity for comment is available at: <http://www.wisconsindashboard.org/node/322> or those without Internet access can contact Jeff Richter (see contact on right).

Public Service Commission
 Contact:
 Jeff Richter
 608-267-9264
jeff.richter@wisconsin.gov