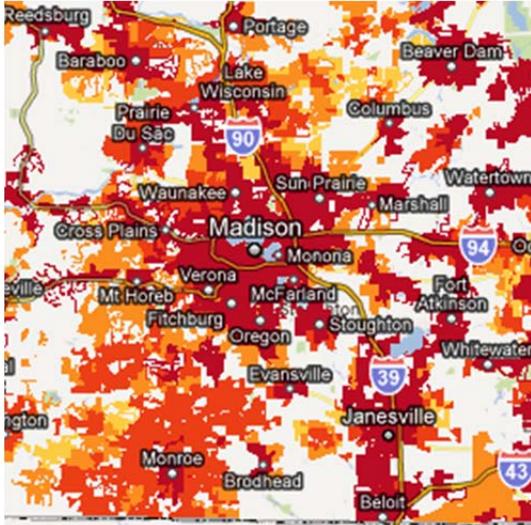




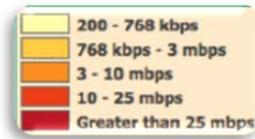
Broadband Investment Plan Summary

Region 8

LinkWISCONSIN is a statewide initiative, sponsored by the Public Service Commission of Wisconsin (PSCW), to promote the availability and sustainable adoption of broadband internet access. It is not an Internet service provider. The goal is to bring regional leadership together around a strategy to promote both the availability and use of high-speed Internet to improve economic opportunity and quality of life. The initiative is funded through a federal grant, as well as in state matching funds and in-kind services.

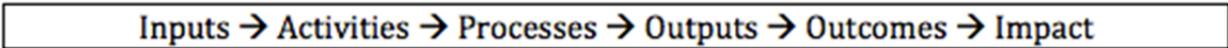


**Broadband Coverage Map
Region 8**



This map illustrates the maximum download speed for wireline service providers as of June 2011. The white areas indicate no wireline providers. Region 8 is comprised of Columbia, Dane, Dodge, Green, Jefferson, Rock and Sauk Counties.

The Region 8 Broadband Planning Team has created a plan to reduce current broadband service gaps and also improve access to broadband, especially in unserved and underserved areas of the region.



Outcomes and Impacts anticipated to result from the Region 8 Plan include:

- More awareness of broadband benefits, including such things as business development, telecommuting, farm applications and others.
- Reduction of broadband service gaps, especially in outlying rural counties of the Region 8 area.
- Better availability of “affordable” broadband options throughout the region.
- Better inclusion of broadband availability and adoption considerations within area comprehensive planning and economic development activities.
- Improvement of broadband subscription rates in areas with low current adoption.
- Advocacy of policy reforms to incent provider investment in unserved and underserved areas.

How you can become involved:

The Region 8 Broadband Planning Team invites public comment on this plan by January 5, 2012. A public meeting to finalize the plan will be announced soon.

The full plan and opportunity to provide comments are available at: <http://www.wisconsindashboard.org/node/336>. Those without Internet access can contact Peter Jahn (see contact information on right).

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