

Wisconsin State Plan Steering Committee  
Initial Meeting  
March 12, 2012  
10:00-3:00  
Day's Inn  
North 5781 Kinney Road (I-39/90/94 at Highway 78 exit)  
Portage, WI 53901

- Welcome and Introductions (Brian Rybarik, Telecommunications Division Administrator, Public Service Commission)
- Regional Initiative Updates (RPT members in attendance)
- Overview of State Plan (Bill Gillis, Link Wisconsin)
  - Purpose
  - Audience
  - Process
  - Product
- Steering Committee Role, Expectations and Timeline (Chris Larson, PSC)
- Brainstorm Examples of State Initiatives to Expand Broadband Availability, Adoption or Application (Jeff Richter, PSC)

Lunch

- Connecting with Key Stakeholders (Brian Rybarik)
  - Who needs to be engaged to shape the State Broadband Investment Plan?
  - What will be the most effective ways to engage those stakeholders?
  - What related initiatives should we be aware of?
- Focus Group Implementation (Bill Gillis)
  - Proposed structure
  - What is most important to learn from focus groups?
  - Who should be engaged by focus groups?
- Stakeholder Review of Draft State Plan (Pete Jahn, PSC)
  - Whose input is most important?
  - What is the best way to get that input?
- Next steps (Chris Larson)